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State Farm Holiday Classic gives back to Intercity schools

Bloomington, IL – The Classic Tournament, Inc., which operates the State Farm Holiday Classic high school basketball tournament, is pleased to announce they will be donating \$1,000 to each of the eight participating intercity basketball teams in Bloomington-Normal.

Despite a decrease in attendance at the December event, the non-profit group concentrated on cutting expenditures and increasing sponsorship revenue this past year. Mild weather and good travel conditions also helped out with the tournament's income exceeding its expenses.

"It is our intention each year to make a donation back to those eight Bloomington-Normal teams that participate in the Classic," said tournament vice-president Dave Oloffson. "We strive for this goal in order to properly thank the intercity schools for all the support they have given this event. As a non-profit that is not always the easiest thing to do based on a variety of conditions."

Those eight teams that will be receiving a donation include both boys' and girls' teams from Central Catholic, Normal Community and U-High, along with the girls' teams from Bloomington and Normal West.

In addition to these contributions, the State Farm Holiday Classic is currently accepting applications through April 1 for the Holiday Classic Scholarship program, and continued its partnership with Special Olympics Illinois this past weekend by providing over 40 volunteers for their state basketball tournament.

For more information about the State Farm Holiday Classic, visit the official tournament Web site at www.theclassic.org.